



## NEW LOGO FAQs

1. What is Trinity's new logo?
  - a. Trinity actually has two different styles for the new logo. The style that you see at the top of this page is in a horizontal format. The logo at the bottom of the page is in a stacked format. These two formats allow us to use the logo in varied applications.
2. Why did Trinity get a new logo?
  - a. As part of the transition to our South Campus becoming a stand-alone congregation of the Lutheran Church-Missouri Synod, it was agreed that they would take the logo design that was in use for their own and that we would develop a new logo for Trinity.
3. What does Trinity's logo mean?
  - a. As with all symbols, meaning is determined by the context of their use (unless, of course, God has given something a specific meaning). However, there are several unique features to the new logo that bear noting. First, one notes the blue wave-like line under the logo. This can be thought of as being reminiscent of the waters of Holy Baptism through which God washed away our sin for the sake of Jesus Christ. This wave has as its beginning the cross of Christ. It is in Him that we subsist and have our being. Baptism is efficacious because Christ shed His blood on the cross to redeem the world. The cross also has a very interesting property. When some people first see it they see two lower case "i's". When others first see it, they immediately see the cross. What I find so fascinating about this is that it really contains a good faith lesson. Just as one cannot see both the lower case "i's" and the cross at the same time, neither can one focus both upon oneself and upon the cross of Christ at the same time as we walk with Him. The cross is also composed of multicolor blocks. This can serve as a reminder to us that the world-wide church of God is composed of many different people groups and not simply those who look, speak, and think like us. It is from among all people in our community that we seek to "gather people to build relationships in Christ". What do you see in the new logo?~ Pastor Damian

